



News Release

For Immediate Release

Communications Company Offers Affordable Services to Niche Market

Historically Black Churches Targeted for Website Intervention to Increase Internet Presence

WASHINGTON DC —Historically black churches in the Washington DC Metro Area are the target audience for a website intervention. Traditionally, these places of worship have a limited source of revenue and are unable to manage or even design an effective website to promote their mission.

Web Feet Communications has opened its doors with a mission to partner with historically black churches to help these institutions promote their mission and community involvement. Located in the Washington DC Metro Area, this company has created an affordable service to aid black churches in the proper use of 21st-century Internet platforms to disseminate their messages of faith locally and globally.

Web Feet Communications offers the following services:

Creative Writing;
Collateral and Publications Development;
Meeting and Event Planning;
Marketing and Communications Strategic Planning;
Social Media Marketing; and
Website Design and Content Marketing

Web Feet Communications believes with the proper strategic planning and website management, places of worship will begin to see donations increase and community involvement surge in the area. This company is determined to help rebuild faith-based websites so messages of faith can be proliferated throughout the area and beyond.

Angela Burruss, communications specialist and owner, envisions a stronger Internet presence for these institutions because of the role religion and spirituality plays in the lives of most people who live in this nation. “We believe a place of worship should have a quality website and a strong Internet presence comparable to a Fortune 500 company because ‘faith’ is the basis on which this country was built and without it where would we be as a nation,” said Ms. Burruss.

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WASHINGTON, DC METRO AREA

Web Feet Communications is in the Washington DC Metro Area. The communications company offers services, which enhance the communication efforts for small businesses, nonprofits, and individuals. Angela Burruss is the visionary behind the company and has nearly two decades of experience in marketing and communications tactics. The mission of Web Feet Communications is to provide affordable, quality communication services to advance the growth of small businesses or raise awareness for nonprofits on the Internet and in their community.

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