

Web Feet Communications

Company History and Owner Biography

In 2012, Angela Burruss started Web Feet Communications to provide partners with the highest quality in website design/support and marketing. She founded the company based on her experience and ability in the field of marketing and communications. Before founding the company, she began her career in communications when she joined the staff of Williams Appraisers as the data coordinator. She soon joined the staff of Preservation North Carolina as the director of marketing and communications. Angela also worked in state government as a communications officer with the NC Department of Transportation.

Throughout her career, Angela has successfully managed a marketing and communications department for a statewide nonprofit with a limited budget and no paid staff. Her successes in this position include the redesign of the company website; planned seven statewide conferences, which garnered more than 500 people each year; garnered local awareness for a three-day historic mill village open-house where more than 1,000 people attended; edited numerous issues of the organization's quarterly magazine; and increased advertisement revenues. She also successfully created an online store to increase the distribution of the numerous publications the organization sold to its members and the public-at-large.

During her tenure with the statewide government, Angela redesigned the department's employee newsletter and worked as the communications liaison for two of the department's transportation divisions. She also worked with the divisions' lead engineer and other employees who handled speaking to the media regarding transportation issues. The duties included media training for those employees and developing a communications strategic plan to raise public awareness for the various road projects within each division.

Since the launch of the company

- Angela has been named *VIP Woman of the Year* for her outstanding excellence and dedication to her profession and the advancement of women by the National Association of Professional Women (2013-14).
- In 2014, the Public Relations Society of America (PRSA) selected her to feature in an issue of *Women of Distinction*; her feature article appeared in the April 2015 issue.
- Web Feet Communications has received the Clinton Best Business Award for three consecutive years (2015-2017).
- In 2018, Web Feet Communications received an International Marketing and Communications award from MarCom Awards.
- In 2021, Web Feet Communications received a Hermes Creative Award
- Company has been ‘Highly Recommended’ by The Alignable* Community.

Since 2006, Angela has been a member of the Public Relations Society of America (PRSA) and recently joined the BNI Alliance Chapter in Laurel, MD. She is a former member of the Maryland Black Chamber of Commerce (MBCOC), and the Prince George’s County Chamber of Commerce (PGCOC).

She is a published author—her articles have appeared in the North Carolina magazine *Our State* and *AVP Pro Video*, a national trade publication (no longer in publication).

She is a Dean’s List and Lambda Pi Eta graduate of NC State University where she received a Bachelor of Arts Degree in Mass Communications. She also earned an Associate of Applied Science Degree in Marketing from Wayne Community College.

Angela’s long-term goal for the business is to help as many small and minority-owned businesses and nonprofits establish and maintain their web presence for the duration of their existence.

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